Department of Commerce

Program Outcomes

In the new era of globalisation, the traditional commerce education has become redundant. Commerce helps support the increasing needs of business houses. It has been developed to provide aids to the growing manpower needs in thousands of business enterprises. This education equips students with specialised skills that come useful in trickling problems in different functional areas of commerce, industry and trade. Commerce education has a crucial role in today's dynamic business environment. Under the discipline of commerce, aspirants can study a number of subjects that include- financial accounting, cost accounting, income tax, goods and service tax, business research method and project work, human resource management, auditing, business law. Through general education, Elective course inter disciplinary, Foundation course skill based Subjects from other disciplines Courses focused study the students are sensitized on issues related to entrepreneurship, money and banking, Indian Constitution and Marketing communication. It is important that commerce education does not face compromise with respect to quality. The seminars and workshops provide a chance to interact with experts and discussing about the relevant topics of the subject, students tend to learn about the latest information and new skills related to the concerned topic. Commerce education provides ample opportunities to graduates for employment.

Program Specific Outcomes

There are various opportunities available in the current market for building a successful career being commerce students.

- ➤ Chartered Accountant (CA)
- ➤ Marketing Manager
- > Investment Banker
- > Human Resource Manager
- ➤ Chartered Financial Analyst (CFA)
- > Certified Public Accountant (CPA)
- ➤ Cost Accountant
- Business Accountant and Taxation

- > Retail Manager
- Company Secretary
- Personal Financial Advisor
- Research Analyst
- > Entrepreneur
- ➤ Chief Executive Officer (CEO)
- Cost Management Accountant (CMA)
- Product Manager
- ➤ Hotel Manager
- > Event Manager

Course Outcomes

- ➤ To help the students to understand how business activities influence the society and the economy directly and indirectly.
- To develop the ability to start and run business on own.
- > To prepare students for immediate employment and for higher education.
- To prepare for technical profession such as banker, cashier and accountant.
- ➤ To make familiarize latest information of commerce.
- To observe and analyze the behaviour and tactics of different firms.